

# PRESS RELEASE — New Breed Agency

## **Parken Challenger Championship 2026: Europe's new Tier 2 CS2 LAN circuit “where Tier 2 becomes legendary”**

Copenhagen, Denmark — 12-1-2026 — New Breed Agency today announces the Parken Challenger Championship (PCC) 2026, a new Tier 2, Valve Regional Standings (VRS)-ranked Counter-Strike 2 circuit built to give hungry teams what the scene has been missing: consistent LAN reps, major visibility, and a clear path to stadium glory.

PCC Season 1 launches February 2026 and features **16 LAN Challenger Championship events** across the year, culminating in the **Parken Stadium Master** — a season-ending LAN final hosted inside **Parken Stadium** in Copenhagen.

At the heart of PCC is a simple promise: open competition. There are no direct invites, no entry restrictions, and no VRS participation filters — teams enter on merit, and seeding is based on the latest official VRS ranking.

**New Breed Agency:** “Tier 2 is where the grind lives and where the next era of champions is forged. Parken Challenger Championship is built to professionalize that journey: more LANs, more exposure, and a real destination at the end of the road — Parken Stadium.”

### **Built for the Tier 2 grind — without the usual bottlenecks**

Parken Challenger Championship was created to solve a real and widely felt problem in Tier 2 Counter-Strike scene; teams are expected to travel and grind VRS points across multiple events, often without guaranteed workstations for the full duration of a LAN. In practice, that means players can be forced to share setups, rotate access, or decline online officials simply because they can't rely on having a PC available when needed.

At PCC, that bottleneck is eliminated.

Every team receives five dedicated, full setups for the entire event from check-in to the final match. When teams aren't playing their official PCC matches, they can practice, review, prepare, or play official online matches from their assigned stations (as long as it doesn't conflict with PCC scheduling). The result is a tournament environment that respects the modern competitive reality: LAN and online calendars overlap and ambitious teams need infrastructure that supports both.

### **A premium LAN experience at an “esports-ready” venue**

To match the competitive ambition of the circuit, Parken Challenger Championship LAN events are hosted at Crowne Plaza Copenhagen Towers chosen specifically to give teams a professional, premium, and reliable event experience.

The hotel is internationally recognized as a premier esports-ready venue and has previously hosted major operators and publishers across the ecosystem, including Valve, BLAST, PGL, and Epic Games. With top-tier facilities, strong event infrastructure, and a proven track record for high-performance esports operations, Crowne Plaza Copenhagen Towers provides the right setting for PCC's mission: make Tier 2 feel like it belongs on the biggest stage.

## A full season with a stadium-level finish

- **Season structure:** 1 season / 16 Challenger Championship LANs / 1 Stadium Master LAN Final
- **Prize pool:** Guaranteed **€185,000** total to fight for, €10,000 for each Challenger Championship lan and €25,000 for the Stadium Master lan
- **LAN format:** 16 teams, double-elimination, played on LAN in Copenhagen, Denmark
- **Final event:** **24 teams** at Parken Stadium — 16 LAN winners + 8 open online qualifier winners

## Locations

- Parken Challenger Championship (LAN events): Crowne Plaza Copenhagen Towers, Copenhagen, Denmark
- Parken Stadium Master: Parken Stadium, Copenhagen, Denmark

## Registration & tickets

- **Registration:** First-come, first-served at [www.parkenchampionship.com](http://www.parkenchampionship.com)
- **Entry fee:** **€1200 + VAT per team**
- **Ticket sales begin:** Monday, 19 January at 20:00 CET

## Follow Parken Challenger Championship

X: [@pccchampionship](https://twitter.com/pccchampionship)

Instagram: [@challengerchampionship](https://www.instagram.com/challengerchampionship)

Facebook: [@challengerchampionship](https://www.facebook.com/challengerchampionship)

TikTok: [@challengerchampionship](https://www.tiktok.com/@challengerchampionship)

Twitch: [@challengerchampionship](https://www.twitch.tv/challengerchampionship)

Kick: [@challengerchampionship](https://www.kick.com/@challengerchampionship)

## Media & team contact

**Tournament Organizer:** New Breed Agency ApS  
CVR / Company ID: **37638870** · VAT ID: **DK37638870**  
Address: **Risvang Allé 9B, 8200 Aarhus N, Denmark**  
More info & registration: [\*\*www.parkenchampionship.com\*\*](http://www.parkenchampionship.com)